



國立高雄科技大學
企業管理系碩士班
碩士論文

運用紮根理論探究永續供應鏈管理實踐與永續績效

Exploring the Sustainable Supply Chain Management Practice and Sustainable
Performance Based on the Grounded Theory

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**A Thesis
Submitted to
Department of Business Administration
National Kaohsiung University of Science and Technology
In Partial Fulfillment of Requirements
For the Degree of Master of Business Administration**

**June 2021
Kaohsiung, Taiwan, Republic of China**

中華民國 110 年 6 月

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摘要

各國持續重視地球的永續發展，期望將現有的資源延長使用時間，並且減緩人類對地球的破壞。故聯合國提出永續發展目標以減緩對環境之破壞，而企業供應鏈也陸續響應永續發展目標，並且制定供應鏈永續發展策略。在落實這些永續發展策略中會遇到許多的困難及問題，因此永續供應鏈管理的議題深受業界及學術界關注。

本研究採用個案訪談法進行研究，共訪談三間不同產業的企業。本研究主要探討企業在實施永續政策過程中，是否受到供應鏈內部的影響，及實施永續政策後對企業永續績效的影響，並探討企業內部永續發展實踐及策略的制定受到供應鏈永續發展整合的影響。

本研究結果顯示永續供應鏈管理實踐會對永續績效造成影響；外部利害關係人的認知及意識會影響企業內部永續發展實踐及策略制定；供應鏈永續發展整合會影響企業內部永續發展實踐及策略；企業經過上述因素的影響會再影響到企業永續績效。最後本研究之研究結果進行討論，並提出管理意涵及建議供企業及相關研究作為參考。

關鍵字：永續供應鏈管理、永續績效、個案研究法

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ABSTRACT

Sustainability development is valued around the world, and countries expect to expand usage time and reduce the destruction by human. Thus, United Nation proposed sustainability development goals, and then corporates establish related strategies of supply chain to be in response to those. However, several difficulties are existed during practices, so sustainability supply chain management issues are gained a great concern by corporates and academia.

In this study, case study method is used, and there are three corporates in different industries interviewed. The study is mainly investigated if the process of sustainability policies is impacted by internal supply chain and then affects sustainability performance. Also, it studies the effect of sustainability development integration on its practices and strategies.

The study results show sustainability supply chain practices will impact sustainability performance. First, outside stakeholders' cognition and awareness impact sustainability development practices and strategies. Then, the above factors will impact sustainability performance. Finally, via the results, managerial implications and suggestions as references are provided corporates and future research.

Keywords: Sustainable Supply Chain Management, Sustainable Performance, Case Study Method