



國立高雄科技大學
企業管理系碩士班
碩士論文

家族繼承者對探索式創新的影響

The Impact of Family Successor on Exploratory
Innovation

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摘要

本研究以 2009-2018 年台灣上市公司為樣本，利用迴歸分析探討上市家族企業繼承者對探索式創新的影響，並加入期望績效缺口與家族成員涉入管理階層為干擾變數，進一步檢視干擾變數如何影響家族繼承者與探索式創新之間的關係。本研究實證結果顯示，家族繼承者正向影響探索式創新；家族成員涉入管理階層減緩而績效期望缺口則為增強家族繼承者對探索式創新之正向影響。

關鍵詞:家族企業、家族繼承者、探索式創新、期望績效缺口、家族涉入管理階層

The Impact of Family Successor on Exploratory Innovation

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Abstract

By using a sample set of companies publicly-listed in Taiwan from 2009 to 2018 and adopting regression analysis, this study investigates the influence of family successors on exploratory innovations, and further discusses the moderating effects of family members involved in the management as well as aspiration gap on the relationship between family successors and exploratory innovations. The empirical results of this study show that family successors positively influence exploratory innovations. The family members who involved in the management reduce the positive effect of family successors on exploratory innovations while the aspiration gap enhances the positive relationship between family successors and exploratory innovations.

Key Words: Family Business 、 Family Successor 、 Exploratory Innovation 、
Aspiration Gap 、 Family Involved In Management